

FENIX[™]

FLOSS DENTISTRY - BOLD INTERIOR DESIGN INC.

For Dr. Nathaniel Wong of Floss Dentistry, building his first new dental clinic was the realization of a dream. As he strived to match patient experience with high design, FENIX NTM® was an integral component of the build.



Located in the growing community of Chappelle in Southwest Edmonton, Canada, the new Floss Dentistry office is 2,700 square feet and includes six generously-sized private operatory rooms, on-site CEREC® crown milling, a tech garage and more. As the first new dental clinic build for Dr. Nathaniel Wong, the design is an extension of his passion for the dentistry craft, featuring ongoing technological advances fused with high design.

Designed by Troy Dashney with Bold Interior Design Inc., the main goal of the project was to create a unique environment for both the patients and dental staff. Dr. Wong had worked in various practices previously, and wanted to ensure his practice had something unique based on his specific manner of practice.

Bold Interior Design Inc. and Dr. Wong held multiple programming and design sessions to review details of dental cabinets in the operatories, as well as the CEREC milling cabinet and the sterilization center.



Design Stories

Once function was approved, they next turned to style. Inspired from the world of luxury exotic cars such as Lamborghini and Pagani, the finishes and design needed to evoke a sense of style, experience, and technology. As matte finishes have become very popular amongst exotic car manufacturers, design queue was taken from that industry. The result, featuring FENIX NTM® in Nero Ingo on the lower cabinet fronts and display cases, saw the realization of Dr. Wong's vision.



Tested against various competitive products, FENIX NTM® Nero Ingo consistently minimized fingerprints and resisted abrasions in the tests performed by Bold Interior Design Inc. This was extremely important as the function of the cabinets required anti-fingerprint materials with high impact resistance as each door and drawer would be open and closed dozens of times a day.

The soft-texture and matte black finish also helped by not reflecting light which could be distracting. The deep black color was offset with a white solid surface countertop, and upper cabinets faced with Waxed Maple Formica® Laminate.

"Many satin and matte textures still have too much sheen for what we were trying to achieve," Dashney said. "In addition, the anti-fingerprint feature for the FENIX NTM® helped ensure that after dozens of touchpoints per day, the material would still look great helping to reduce cleaning."





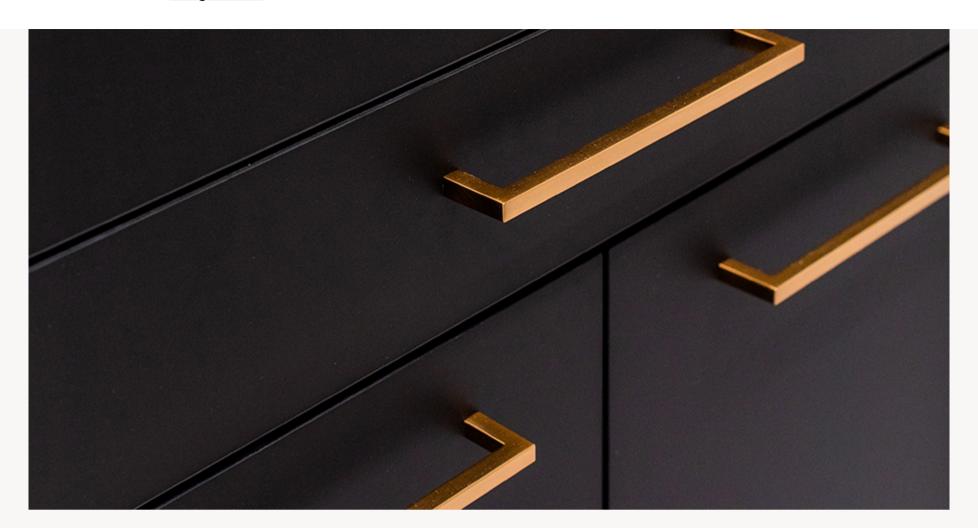


At the heart of the clinic from a technology standpoint is the CEREC® milling machine to create custom crowns on site. Dr. Wong felt that this technology-forward piece of equipment had to be front and center for the patients to see. Dashney designed a stunning illuminated display cabinet offset by the matte Nero Ingo FENIX NTM® materials to literally and figuratively shine a light on this latest technological advancement.

"Selecting the correct material for a project is task balanced by function, design, availability, and value. Value is not determined necessarily by cost, but by the deliverables it helps achieve," Dashney said. "And in the case of Floss Dentistry, the value was the FENIX NTM® materials to minimize fingerprints and abrasions, and also by the beautiful color, texture and sheen that helped unify and showcase the design. The material is both functional and beautiful and became the central focal point of the project to help define function and form in a symbiotic way."







INTERIOR DESIGNER

Bold Interior Design Inc. -- Troy Dashney, IDT, IDA, IDC, Principal

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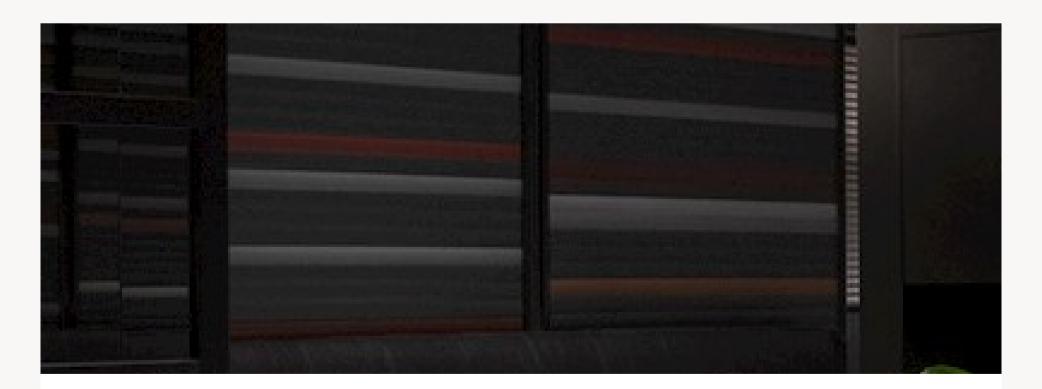
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